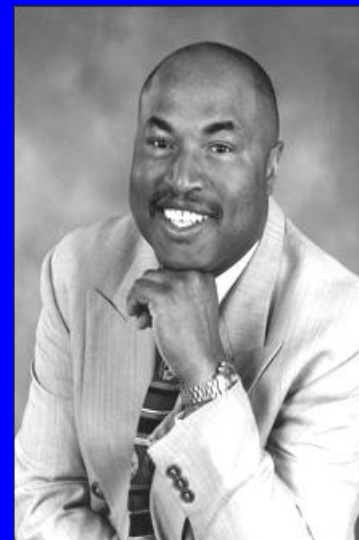


Returning to the Los Angeles and San Diego areas!

# ***Closing the Achievement Gap*** **Seminar**

**With National Presenter Larry Bell**  
**Author of the book, 12 Powerful Words**



- Keynoted the California High School State Conference
- Keynoted the California League of Middle School State Conference
- Keynoted and presented at SIA Tech California National Conference
- The only CTA conference speaker ever asked to keynote the state conference “two consecutive years!”

***Over 15 years, thousands have attended these seminars!***

## **Get Practical Help with the No Child Left Behind Act!**

Whether your achievement gap is related to socioeconomic conditions, cultural differences or gender, this seminar will provide practical research-based strategies every teacher can use.

**Day 1:**

**“Data Directed Instructional Techniques”**

**Day 2:**

**“Converting High Expectations into Actions”**

**Two Cities to Choose From!**

***Choose Either:***

**December 7-8, 2009**  
**Radisson Los Angeles Westside**  
**6161 West Centinela Ave.**  
**Culver City, CA 90230**  
**8:00 AM – 2:30 PM**

**December 10-11, 2009**  
**Hilton San Diego Mission Valley**  
**901 Camino del Rio South**  
**San Diego, CA 92108**  
**8:00 AM – 2:30 PM**

**Contact Larry Bell at 703-690-0413**  
**[www.larry-bell.com](http://www.larry-bell.com)**

# Closing the Achievement Gap Seminar

Two Different Days to Choose From or  
Get It All By Attending Both Days!

*Practical Strategies -- Powerfully Presented*

## Day 1 “Data Directed Instructional Techniques”

- ❖ 12 Powerful Words that trip up “at-risk” students on standardized tests.
- ❖ 20 standardized assessment activities for the classroom teacher.
- ❖ 10 classroom teaching strategies that have closed the gap in “model” schools.
- ❖ “UNRAAVEL” - a systematic test taking strategy that teaches and builds self-confidence.
- ❖ 5 major academic obstacles of African American students.
- ❖ Creating a classroom culture of “High Expectations” for all.
- ❖ Ways to increase teacher expectations.

## Day 2 “Converting High Expectations Into Actions”

- ❖ 7 common mistakes made by loving, caring teachers with “at-risk” students.
- ❖ Strategies to motivate your most unmotivated students.
- ❖ 17 mistakes made by school administrators when preparing their schools for standardized tests and strategies to avoid them.
- ❖ 16 correctable, unintentional errors that annihilate “at-risk” students’ chances on standardized tests.
- ❖ 5 actions that totally alienate African American males from their teachers.
- ❖ Also “Avoiding Cross-Cultural Miscommunication”- a presentation by **Nancy Lyall**, multicultural consultant.

Larry Bell has been the featured speaker and/or presented at National ASCD, NABSE (National Alliance of Black School Educators), National PDK International, NEA Affiliates, NASSP Affiliates, NAME (National Assoc. for Multicultural Education), and many others.

### What Participants Said About Past Seminars:

“Dear Mr. Bell, I attended a seminar you led “Closing the Achievement Gap” in Duluth, GA Dec. 16<sup>th</sup> with two of my colleagues. We were in AWE when we left. You have beautiful, well-delivered, motivational, and “useable” ideas and researched based strategies that truly work. I am the instructional lead/assistant principal at my school. The two teachers who went with me are already implementing ideas and techniques that you shared and are sharing ideas with other teachers. It’s truly amazing to see how well teachers are inspired by these captivating, yet easy to use activities.”

P. Hancock, North Brooks ES, Quitman, GA

“Larry, I attended a Los Angeles County Literacy Workshop on Thursday and discussed the merits of your program/workshop...Our school presented 5 of your ideas in a 2 hour in-service at our school two days following our attendance at your L.A. Radisson Hotel presentation in December of 2005.... They were “mesmerized” by your simple but effective techniques.”

Gloria Hamilton, Crozier Middle School, Inglewood, CA

**Call Larry to talk about this seminar or  
about coming to speak at your school or district  
703-690-0413**

**Los Angeles, CA**  
**Closing the Achievement Gap Seminar Registration Form**

Please fill in the registration form below – purchase orders, checks and money orders accepted. (Make payable to Multicultural America, Inc.) Fill in the proper box and send a PHOTOCOPY along with payment to:

**Larry Bell, Multicultural America Inc., 12689 Crossbow Dr., Manassas, VA 20112**

**You can fax your PO and registration to (703) 794 – 8372.**

**(If you have 10 or more coming, call for an additional discount!)**

- I am registering for the two-day seminar, Monday, Dec. 7, 2009 and Tuesday, Dec. 8, 2009. Cost: \$595.00 per person. “Early Registration” \$550.00 must be postmarked by November 16, 2009.
- I am registering for Day 1 only, Monday, December 7, 2009. Cost: \$300.00 per person. “Early Registration” \$275.00 must be postmarked by November 16, 2009.
- I am registering for Day 2 only, Tuesday, December 8, 2009. Cost: \$300.00 per person. “Early Registration” \$275.00 must be postmarked by November 16, 2009.

Name: \_\_\_\_\_ Position, subject or grade: \_\_\_\_\_

Email: \_\_\_\_\_ Work # \_\_\_\_\_

School or district name: \_\_\_\_\_

School or district address: \_\_\_\_\_

A continental breakfast and buffet lunch are included for both days. No portion of the registration fee can be returned after November 16, 2009. For hotel **reservations** and **directions** please call:

**Radisson Hotel Los Angeles Westside, 6161 West Centinela Ave., Culver City, CA 90230 (310) 649-1776**

-----

**San Diego, CA**  
**Closing the Achievement Gap Seminar Registration Form**

Please fill in the registration form below – purchase orders, checks and money orders accepted. (Make payable to Multicultural America, Inc.) Fill in the proper box and send a PHOTOCOPY along with payment to:

**Larry Bell, Multicultural America Inc., 12689 Crossbow Dr., Manassas, VA 20112**

**You can fax your PO and registration to (703) 794 – 8372.**

**(If you have 10 or more coming, call for an additional discount!)**

- I am registering for the two-day seminar, Thursday, Dec. 10, 2009 and Friday, Dec. 11, 2009. Cost: \$595.00 per person. “Early Registration” \$550.00 must be postmarked by November 16, 2009.
- I am registering for Day 1 only, Thursday, December 10, 2009. Cost: \$300.00 per person. “Early Registration” \$275.00 must be postmarked by November 16, 2009.
- I am registering for Day 2 only, Friday, December 11, 2009. Cost: \$300.00 per person. “Early Registration” \$275.00 must be postmarked by November 16, 2009.

Name: \_\_\_\_\_ Position, subject or grade: \_\_\_\_\_

Email: \_\_\_\_\_ Work # \_\_\_\_\_

School or district name: \_\_\_\_\_

School or district address: \_\_\_\_\_

A continental breakfast and buffet lunch are included for both days. No portion of the registration fee can be returned after November 16, 2009. For hotel **reservations** (room rate is \$89 for this event) and **directions** please call:

**Hilton San Diego Mission Valley, 901 Camino del Rio South, San Diego, CA 92108 (619) 543-9000.**